

EXHIBIT AT THE BANKING AND WEALTH EXPO

Financial Literacy is the vital foundation necessary to support any community and eradicate poverty. The outlook for Botswana's household debt is on the rise with minimal efforts towards savings. Given the future of the country and mindset shift, the financial education must commence. For 2017, we're creating unique experiences for the public to interact with specialists at Botswana's biggest gathering.

The Expo will facilitate an unprecedented engagement opportunity between the following critical players in the area of financial inclusion and literacy:

- Service Providers and Practitioners in the banking sector and the broader financial industry such as banks, insurance companies, pension funds and fund managers, stock brokers, as well as a variety of value add service providers;
- Policy makers and Regulators, who are collectively the pace-setters in financial access and inclusion; and
- The general public as the ultimate consumers and beneficiaries of banking and financial services.

WHY EXHIBIT

Exhibitions are a medium unlike any other, in that they can deliver a broad range of messages and experiences even to a tightly targeted audience. As an exhibitor at the Banking and Wealth Expo 2017, your brand will be exposed to an anticipated audience of over 10 000 people. The expo will attract 265 exhibitors from the financial services sector which includes amongst others, Banks, Insurance companies, Fund Managers and the Stock Exchange.

ACHIEVE THE FOLLOWING:

- Raise your brand profile and make direct sales
- Expand your contacts database
- Test market awareness and perceptions
- Support your current sales channels
- Identify and recruit new clients

EXHIBITORS PACKAGE OPTIONS

4 DAYS - NOVEMBER 15TH - 18TH

	Booth Size	Price per Booth
1	3x9 Booth	26,001.00
2	3x6 Booth	17,334.00
3	3x3 Booth	9,630.00

Book your
Stall Now



www.bankingandwealthexpo.co.bw

MAGAZINE ADVERTS SIZE RATES

	Size	Price per Advert		Size	Price per Advert
Covers	10x7	11,500.00	Half page	130x195	5,500.00
Page 3	260x195	8,500.00	Quarter page	65x49	4,700.00
Full page	260x195	7,900.00	Centre Spread	390x260	16,000.00

Contact Granny Mokopakgosi or Mando @ 318 6679. For more information about the sponsorship opportunities visit: www.bankingandwealthexpo.co.bw



**Banking & Wealth
EXPO 2017**
BANKING • INVESTMENT • INSURANCE

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